

What are the duties to a CUSTOMER?

Honesty: Laws must be obeyed, including disclosure of material facts.

Accounting: Account for all money or property that belongs to the principal entrusted to the agent.

Reasonable Care: the agent has the level of skill required to engage in real estate practices and disciplines

Disclosure: of agency/relationship and material facts only.



In addition to the above, a CLIENT receives the following...

Obedience - promptly and efficiently obey all lawful instructions of the principal that conform to the purpose of the agency relationship.

Loyalty - act at all times, solely in the best interests of the principal.

Disclosure - all known relevant and material information that pertains to the scope of the agency.

Confidentiality - safeguard his/her principal's lawful confidences and secrets. Reasonable Care -standard of care expected of a buyer's or seller's real estate broker is that of a competent real estate professional.

My Business Philosophy

Buying and selling a real estate property is one of life's most important decisions. It is often a time of stress and excitement. It is an ending of one chapter and the beginning of a new one. Having an ethical real estate agent who puts your interests before his or her own is essential. I see my role as a facilitator of transitions.

- My number one goal is to be sure that you are well represented, consulted and informed throughout your entire transaction, I want to keep it as smooth and easy as possible.
- I want to understand your goals and objectives and create an individualized strategic plan to achieve them in a manner that feels good to you.
- I will provide you with relevant and timely information so you will feel comfortable making informed decisions.
- A frequent compliment I hear from my customers who have purchased a property is how knowledgeable I am. They look for confidence & professional guidance from me through out the complicated real estate process
- Every client is unique, so the way each person or couple makes a decision to purchase is unique. I respect the process involved in making such an important decision.
- I value communication and will work hard to keep my customers informed by returning calls and e-mails promptly.
- I feel honored to be entrusted with the process of selling a home or finding the right home for a client.
- I honor and uphold the <u>National Association of</u>
 Realtors Code of Ethics and Standards of Practice.



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